

Key Largo Wastewater Treatment District Board of Commissioners Meeting Agenda Item Summary

Meeting Date:
January 21, 2025

Agenda Item Number: G-1

Action Required:
Yes

Department: General Manager Sponsor: Peter Rosasco

Subject:
Florida Keys Day Sponsorship

Summary:
Mr. Rosasco will present the Florida Keys Day Sponsorship options.

<u>Reviewed / Approved</u>	<u>Financial Impact</u>	<u>Attachments</u>
Operations: _____	\$	1. Florida Keys Day Brochure
Administration: _____		
Finance: _____	Funding Source:	
District Counsel: _____	N/A	
District Clerk: _____	Budgeted:	
Engineering: _____	N/A	

Approved By:  Date: 1-16-25
General Manager



2025 Florida Keys Day Sponsorship Packages

March 13, 2025

Tallahassee, Florida

Governor - \$4,000

- Logo placement in all 2025 Florida Keys Day advertisement
- Prominent logo placement on all official Florida Keys Day printed materials, including t-shirts
- Ability to distribute gifts, promotional materials or samples at Florida Keys Day
- Banner displayed in area of high visibility at the event*
- Recognition at Florida Keys Day reception with speaking time
- Florida Keys Day t-shirts

Senator - \$3,000

- Logo placement in all 2025 Florida Keys Day advertisement
- Extra large logo placement on all official Florida Keys Day printed materials, including t-shirts
- Ability to distribute gifts, promotional materials or samples at Florida Keys Day
- Banner displayed in area of high visibility at the event*
- Florida Keys Day t-shirts

Representative - \$2,000

- Logo placement in all 2025 Florida Keys Day advertisement
- Large logo placement on all official Florida Keys Day printed materials, including t-shirts
- Ability to distribute gifts, promotional materials, or samples at Florida Keys Day
- Banner displayed in area of high visibility at the event*
- Florida Keys Day t-shirts

Sergeant at Arms - \$1,000

- Logo placement in all 2025 Florida Keys Day advertisement
- Mid-size logo placement on all official Florida Keys Day printed materials, including t-shirts
- Ability to distribute gifts, promotional materials, or samples at Florida Keys Day
- Banner displayed in area of high visibility at the event*
- Florida Keys Day t-shirts

Clerk - \$500

- Logo placement in all 2025 Florida Keys Day advertisement
- Small logo placement on all official Florida Keys Day printed materials, including t-shirts
- Florida Keys Day t-shirts

**Banner to be provided by the Sponsor*

floridakeysdays@gmail.com